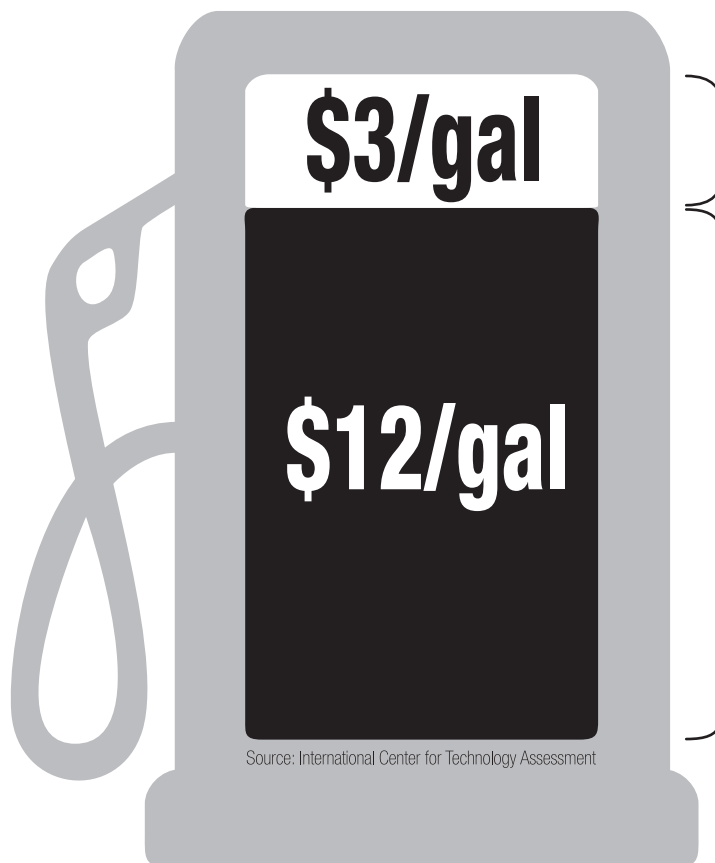


# The Real Cost of Gasoline:

# \$15/gal

The market fails to reflect the total cost of gasoline by hiding indirect costs.



Current US average price/gal at the pump

#### **INDIRECT COSTS:**

- climate change
- oil industry tax breaks
- military protection of the oil supply
- oil industry subsidies
- oil spills
- treatment of auto exhaust-related respiratory illnesses

Source: International Center for Technology Assessment